A little more *Christmas kindness.*



A short supplement to the year-round packs

THE APPEAL

Help us provide supermarket vouchers for local families with children eligible for Pupil Premium funding. Local schools identify families confidentially. For this campaign, please raise money rather than collect food or gifts.

01

Ready to share

This Christmas, we are supporting Impact Buckingham's appeal for supermarket vouchers for local families. Please help if you can: https://www.justgiving.com/charity/impactbuckingham

02

Agree your timing

Before advertising an event or collection, email contact@impactbuckingham.com to agree when the money needs to reach us. We will help you plan around the campaign.

03

Make it easy to donate

Add a clickable donation link to your caption. Use the charity QR for general donations, or your own fundraising-page link and QR if you want donations counted against your personal target.

04

Thank everyone afterwards

Use the progress and thank-you templates to share the amount you raise. Please use your own event photos rather than identifying families receiving support.