Find the words. *Spread the word.*

Ready to adapt for your own fundraiser



BEFORE SHARING

Replace every [bracketed detail], choose I or we, and add your personal fundraising page link where applicable. If you are sharing a general appeal, use the charity donation link below. Add @impactbuckingham on Facebook and Instagram; check the account before tagging.

01

Facebook or Instagram

We are supporting Impact Buckingham with [activity] on [date]. This local, volunteer-run charity helps families in Buckingham and the surrounding villages. Please join in or donate at [fundraising page link]. Thank you for helping us reach our £[target] goal. #ImpactBuckingham #Buckingham

02

LinkedIn

We are raising money for Impact Buckingham through [activity]. The charity works with local schools to support families with children eligible for Pupil Premium funding. We would love customers, colleagues and friends to get involved. Find the details and donate here: [fundraising page link].

03

Christmas appeal

This Christmas, Impact Buckingham is raising money for supermarket vouchers for local families with children eligible for Pupil Premium funding. Please help us give families a little breathing space: justgiving.com/charity/impactbuckingham

04

Email or staff announcement

Subject: Join our fundraiser for Impact Buckingham

Hello everyone,
We are organising [activity] at [place] on [date and time] to support Impact Buckingham. Our target is £[target]. You can take part by [how to join] or donate at [fundraising page link]. Please share this invitation with anyone who might like to help. Thank you,
[name or business]

Publicity copy

THE PRACTICAL DETAILS

05

WhatsApp invitation

Hello! We are organising [activity] for Impact Buckingham on [date]. Fancy joining in? Details: [place/time]. Donations: [fundraising page link]. Any support or a share would mean a lot. Thank you!

06

Progress and thank you

Progress: We have raised £[total] of our £[target] target for Impact Buckingham. Help us get there: [fundraising page link].

Thank you: Together we raised £[total] for Impact Buckingham. Thank you to everyone who donated, took part or helped organise [activity].

07

Approved charity description

Impact Buckingham is a small, volunteer-run charity supporting families in Buckingham and the surrounding villages. Our Christmas and school holiday campaigns help families with children eligible for Pupil Premium funding. Local schools identify families using their professional knowledge and Pupil Premium records, so support is offered confidentially and with dignity.

08

Links to copy

Donate: justgiving.com/charity/impactbuckingham
Create a fundraising page: https://www.justgiving.com/create-page?charityId=3893319
Website: https://impactbuckingham.com
Facebook: https://www.facebook.com/impactbuckingham
Instagram: https://www.instagram.com/impactbuckingham
Contact: contact@impactbuckingham.com