Good business. *Local kindness.*

Year-round fundraising resources



YOUR SUPPORT STARTS HERE

Use this pack to plan an activity, tell customers and colleagues about it, and thank everyone afterwards. You can fundraise, give directly or help spread the word. Choose whatever suits your business.

01

Who you are helping

Impact Buckingham is a small, volunteer-run charity supporting families in Buckingham and the surrounding villages. Our Christmas and school holiday campaigns help families with children eligible for Pupil Premium funding. Local schools identify families using their professional knowledge and Pupil Premium records, so support is offered confidentially and with dignity.

02

A simple plan

Choose an activity and agree a target with your team. Use the fundraising ideas sheet, fill in the event poster, and share a caption with a clickable donation link. For Christmas 2026, we are raising money for supermarket vouchers rather than collecting food or gifts.

03

Receiving and paying over donations

Donate directly on JustGiving, or use a dedicated page for your team fundraiser.

Bank transfer
Impact Buckingham (NatWest)
Sort code: 53-70-11
Account number: 73053031
Reference: your business name

Email peter@impactbuckingham.com when paid.

04

Before you launch

Tell us what you are planning. For Christmas activities, agree a payment date with us before advertising it. If you are donating from sales, state the exact amount or percentage, the product and the dates. Use our full name and keep the logo in proportion.